



# FinancialPress Whitepaper: \$FPT Tokenomics and Vision

## Overview

FinancialPress (financialpress.com) is a decentralized platform transforming financial news by rewarding creators and distributors with tokenized incentives. Built on Hedera, FinancialPress offers a transparent, scalable ecosystem where top creators earn \$50-\$500/day, surpassing YouTube and X. The \$FPT token, with a fixed 1 billion supply, drives this creator-centric model. This whitepaper outlines our adjusted tokenomics, vision, and plan to reach 10 million users by Year 5.

## Our Mission

FinancialPress empowers users to share and curate financial news with real-time updates and insights. Blockchain ensures transparency and fair rewards, delivering higher payouts than traditional platforms while fostering inclusivity.

## Key Features

- Top Rewards: Outpace YouTube (\$7,000/day for 1M views) and X (\$1,000/day for 10M impressions).
- Community-Driven: Staking and gamification shape content and growth.
- Scalable: Supports millions of users via Hedera.
- Revenue: Fees, subscriptions, and ads to hit \$100M/year by Year 5.

## \$FPT Tokenomics

### Principles

- Competitive Payouts: \$50-\$500/day for top creators.
- Clear Structure: 1B \$FPT supply with simple allocations.
- Stability: USD-pegged rewards, buybacks, burns, and staking target \$1/FPT.
- Inclusivity: Rewards for all users.
- Scalability: Supports 10M users by Year 5.

## Token Allocation

Category	Percentage	Tokens	Vesting	Purpose
Community & Staking	23%	230M	Gradual over 5 years	Reward creators, distributors, stakers
Liquidity Pool	8%	80M	50% immediate, 50% over 2 years	Ensure trading stability
Founders & Team	10%	100M	4 years, 12-month cliff	Incentivize long-term commitment
Seed Sale	7%	70M	3 years, 6-month cliff	Fund early development
Private Sale	12%	120M	3 years, 6-month cliff	Fund early development
Treasury	40%	400M	Locked, released for operations	Fund marketing, buybacks, development

- Total Supply: 1,000,000,000 \$FPT.
- Initial Circulating Supply: ~250.3M (40M Liquidity, 115M Community & Staking, 25M Founders & Team, 25.9M Seed Sale, 44.4M Private Sale).
- FDV at Launch: \$25M at \$0.10/FPT, scaling to \$350M at \$1/FPT by Year 5.

## Rewards and Metrics

### Community & Staking (230M \$FPT)

- Engagement Rewards: 184M \$FPT (~100,822/day).
  - Creators: 20 points/1,000 views, 40 points/share, 100 points/quality content.
  - Distributors: 5 points/1,000 impressions, 20 points/click, 200 points/referral.
  - Payouts (Year 1, \$0.10/FPT):
    - High-Engagement Creator (1M views, 1,000 shares): \$62.06/day (NFTs: \$124.12-\$310.30).
    - Top Creator (10M views, 10,000 shares): \$615.63/day (NFTs: \$1,231.26-\$3,078.15).
    - Low-Engagement (10,000 impressions): \$0.05/day.
- Year 5 (\$1/FPT, with Treasury boost):

- High-Engagement: \$4.14/day (NFTs: \$8.28-\$20.70).
- Top Creator: \$41.06/day (NFTs: \$82.12-\$205.30).
- USD Cap: \$300,000/day (Year 1), \$2,000,000/day (Year 5).
- Staking Rewards: 46M \$FPT (~25,205/day).
  - 3-7% APY; 10,000 \$FPT at 7% = \$0.19/day (Year 1); Investor NFT (11%) = \$0.30/day.
- Gamification: 1,000 \$FPT on viral content = \$2.29 (Year 1, Investor NFT: \$4.58).

### Stability

- USD-Pegged Rewards: \$300,000/day (Year 1), \$2,000,000/day (Year 5).
- Buybacks/Burns: Burn 100M \$FPT by Year 5 via 1% fees and Treasury.
- Staking Lockups: 20% supply locked.
- Liquidity: 80M \$FPT in DEX pools.

### Revenue

- Fees, subscriptions, ads to reach \$100M/year by Year 5.

### Implementation

- Platform: \$FPT on Hedera with staking and reward logic.
- Liquidity: 40M \$FPT in SaucerSwap LBP with \$4M USDC.
- Marketing: Promote on X: “Earn \$50-\$500/day with FinancialPress—beat YouTube & X!”
- Timeline:
  - Q2 2025: Token launch, community activations.
  - Q3 2025: Platform beta, initial rewards.
  - 2026-2030: Scale to 10M users, burn 100M \$FPT.

### Why FinancialPress?

FinancialPress delivers unmatched creator rewards, blockchain transparency, and scalability. With a 40% Treasury and split Seed (7%) and Private Sale (12%) allocations, we ensure stability and growth. Top creators earn \$615.63-\$3,078.15/day (Year 1), beating X’s \$1,000/day and competing with YouTube’s \$7,000/day. Join us to redefine financial news.

**Contact us at [financialpress.com](https://financialpress.com) for details.**